



PrikkleAcademy  
NIGERIA

# ANNUAL REPORT 2022

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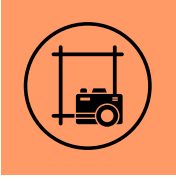
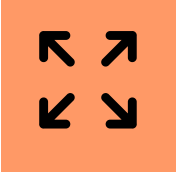

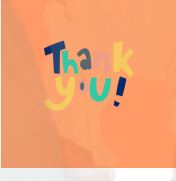



...INSPIRING COMMUNITY BUILDERS

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Prikkle Academy | Annual Report 2022

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# About Us

## Overview



Prikkle Academy is a non-profit organization in Nigeria, that co-creates innovation centres with grassroots youths to inspire creative collaboration in identifying the social problems within their community, freely choosing their own tools and becoming problem-solvers through virtual and peer-to-peer learning.

## VALUES: Curiosity, Creativity, Collaboration



### Vision

Prikkle Academy envisions an Africa where rural youths are community builders, valued by everybody and can play a critical role in national development.



### Mission

We establish creative hubs with rural youths where people can collaborate and solve tangible community problems through their own learning, both peer-to-peer and virtual.

## Prikkle Academy directly contributes to:

Aspiration 5: An Africa with a strong cultural identity, common heritage, values and ethics



African Union Agenda 2063



UN Sustainable Development Goals (SDGs) 2030



Aspiration 6: An Africa whose development is people-driven, relying on the potential of African people, especially its women and youth, and caring for children





# Introduction

Damilola Fazoranti



Founder | Prickle Academy

2022 went like a breeze - so fast and a lot of possibilities to co-create with our team, community, partners and participants.

We welcomed new changes and built on our assets - our gifts, connections, fun, talents and skills - while opening new doors. For the first time, we welcomed Volunteers from 6 other African countries and several other changemakers from 30+ African countries signed up to join our Virtual Makerspace.

We believe in flying through the shoulders of people that have seen, heard and done the things our community is looking for, so in 2022, by invitation, our community danced to the beats of wisdom from many of our friends and partners.

We also had the opportunity of getting our work into academic rooms in Africa and Europe - presenting how we have used mobile technology to create grassroots solutions and how our makerspace has helped many children to unleash their creativity and spark.

We also had an opportunity of sharing how technology has been a game-changer in our volunteer management process, at a 1-week International Volunteer Conference in Senegal.

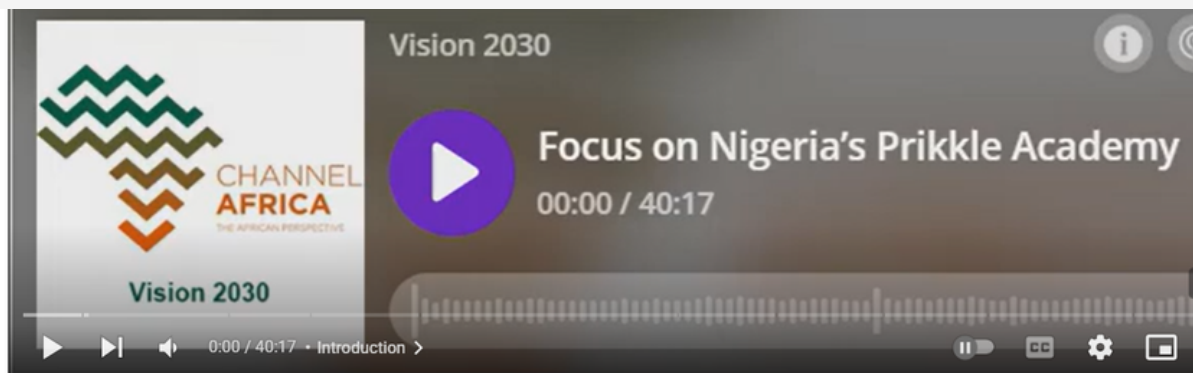
2022 came with its challenges - with hard punches that were hard to avoid, yet we learned and grew through all of it. For example, external fundraising was a hard nut for us to crack, yet our skill in internal fundraising and leveraging the resources we had to get things going has been a superpower.

Our team on the ground had more physical outreaches to schools in Afon Community (where we have our Headquarters) than the previous year, despite the 'limited' financial resources.

We are convinced that these lessons will be useful for the team and in our programs in the months and years. On behalf of our team, partners and other Board members, we are grateful for everything we achieved and other things that we couldn't, for all the support we have received and we look forward to a bigger and better 2023.

You can read more about these activities in the news section of our website.

We look forward to working with you in 2023.



Channel Africa - Vision2030 - Focus on Nigeria's Prickle Academy

# Some Goodwill Messages

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As the year 2022 winds down, with all the amazing impact and outcome recorded at Prikkle Academy, I want to say thank you to our funders, sponsors, partners, volunteers and project teams. Your support, commitment and investment greatly influenced the successes achieved throughout the year. To all the communities reached, the people impacted and all international and local volunteers, we say thank you. In the coming years at Prikkle Academy, we remain committed to creating rural innovation hubs across Africa in order to inspire youths to connect and create community solutions, towards national development. We look forward to a happy and productive 2023, and we wish you all success in all your endeavors.

**Onafeso Olwatimilehin | Board Member**

It has been a pleasure to serve as the Center Manager at Prikkle Academy and witness the incredible progress our participants have made over the past year. From learning new skills in our Makerspace to using those skills to make a positive impact in their communities, our participants have consistently shown a commitment to personal and societal growth. I am deeply grateful to be part of such a dedicated team, even if all of us have not been able to be together in person since last year. Thanks to the team's hard work, the support of our participants and their families, we have been able to continue making a difference at the grassroots, national and international levels.

**Balogun Abubakar | Center Manager**



I am thrilled to be a part of such a dynamic and impactful organization. I have seen firsthand the incredible difference that the team at Prikkle is making in the lives of students and communities in Africa, particularly through the establishment of creative hubs in Africa where rural youths can collaborate and solve tangible community problems through their own learning and virtually. I look forward to continuing to support and promote the important work of Prikkle Academy in the coming years.

**Jackie Lidonde | Advisory Board**

As we come together to celebrate the new year and the progress made in 2022, I want to extend my heartfelt congratulations and best wishes to all our partners, sponsors, and volunteers. Over the years, we have seen the power of collaboration, problem-solving, and teamwork in driving positive change in rural communities across Nigeria. From working with youths and children to promoting quality and equitable education, our efforts have made a significant impact on the lives of countless individuals. I am deeply grateful to be a part of this journey and to work alongside such dedicated and compassionate individuals. Let us continue to strive for a brighter and more inclusive future for all.

**Jamiu Balogun | Community Champion**



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# 2022 in a snapshot

Take a look at some highlights of the year.

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374



Youth Volunteer Sign Ups

4



Registered Dojos

638



Prikkle Virtual Makerspace Sign Ups

25



Mentors/Coach Sign ups (Nov - Dec).

353+



Direct Participants.

25+



Team Capacity Building + Debriefs

4



Skill building initiatives

4



Potential Partnerships

8



School Outreaches

3



International Presentations

4



Prikkle Coffee Roulette

## Google Ads Grants - Overview

Custom Scorecard

Jan 1, 2022 - Dec 31, 2022

Cost ⓘ

\$234K

Interactions ⓘ

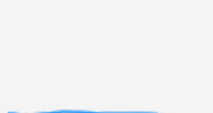
46.5K

Interaction rate ⓘ

9.52%

Impr. ⓘ

488K



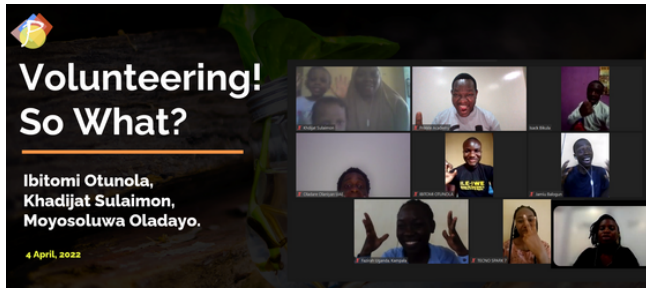
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# 2022 Activities - Expanded

## Prikkle Academy @IVCO2022

### Volunteers Virtual Onboarding



8 Facilitators | 6 Volunteers | 10 Days

We welcomed new community champions, researchers and social media ambassadors from Tanzania, Uganda, the UAE, Malawi and Nigeria. Beyond the projects they are to work on, we're paying a lot more attention on helping them grow their expertise and professionalism.

Click [here to read more](#).

*"Personal Development Plan is very crucial to every person who wants to reach a particular prosperity, Collaboration is important towards any change" - Isack (Community Champion, Tanzania)*

### Prikkle Coffee Roulette



**PRIKKLE COFFEE ROULETTE**

**Sustainable Funding For Your Changemaking Initiative.**

**Speakers** ➤

**Funmi Omisope**  
Executive Director  
Home and Street Kids  
Welfare Initiative-HSKI

**Joshua Alade**  
Executive Director  
Nigeria Youth SDGs Network

**April 1, 2022**  
15:00 GMT

[#PrikkleCoffeeRoulette](#) is a 1-hour podcast-style conversation in our Virtual Makerspace, to ignite curiosity, unleash creativity and nurture collaboration.

In 2022, we had the privilege of inviting professionals as speakers and sharing their stories and expertise. Other topics include: 'What if, Why Not', Changemakers' handshake and so on.

***One major lesson "we should all embrace a growth mindset" - Ibiwumi (Participant - Nigeria).***



Our Chief Listener was a speaker at IVCO2022 (the world's largest annual volunteering conference for development practitioners, institutions and researchers) at Saly, Senegal (West Africa) under the theme: 'The Impact of technology on Volunteering'

He shared about how Prikkle Academy have used technology as a tool for collaboration and innovation in volunteer management and achievements.

*"We're looking forward to learning more from Prikkle Academy on how you're using technology to co-create with Volunteers - (Participant from the Philippines)*

### Capacity Building: ABCD, Tools, Grants, etc



We ran different internal training for our team to build up their skills and expertise towards quality delivery and professional growth.

Some of the training were about: Cultivating an asset-based community development approach in program implementation, how to research and create Compelling grant applications.

We also had bi-weekly check-in with direct team members and a quarterly greet and meet with participants. These check-ins helped to align projects with the visions and provide mentorship support to members of our community.

# 2022 Activities - Expanded

## School Outreach



**Leadership Training** was done at Government Secondary School, Afon, to share about the importance of quality education

**Poetry competition** with Keeping It Real (KIR) Foundation, to organize a Poetry competition tagged "How Reading Changed My Life"

**DIY with children:** co-creating solutions with children. The children were taught how to tackle electricity and climate change challenges by leveraging the assets in their communities.

## 7th International Conference on M4D Mobile Communication Technology for Devt., Rwanda



### Panel Extended Abstract

## Mobile Phones: Turning Rural Assets Into Relevant Skills And Enterprises

Damilola FASORANTI  
Prikkle Academy, Nigeria

**M4D 2022, 28-29 April 2022, Kigali, Rwanda**

Prikkle Academy's panel abstract was accepted for presentation in Kigali, Rwanda. The panel explored the importance of mobile communication technologies as a tool for rural development, reflecting on a case study from our work. It highlighted the use of mobile phones as a supportive catalyst for development programs and its contributions to growth in education, business and job creation in the pre and post-covid eras.

Read the [abstract here](#).

## #WorldChildrensDay



**Nov, 2022: 7 youth Volunteers | 80 Children**

We partnered with the Keeping It Real (KIR) Foundation (KIR) to mark this year's World Childrens Day with the children and students at the NYSC Nursery and Primary school Afon, Kwara State. A solid reading habit and skill is an important competence for assimilating information, ideas and knowledge, that can help a child make sense of the world around them now and in the future. The top 10 with the best performance got writing materials (Exercise books, pen, rulers, dictionaries, and backpack bag)

## RGS-IBG Annual International Conference



How can we leverage the open spaces in communities and homes to help children play and accelerate their understanding of the world? Our Chief Listener shared at the Royal Geographical Society (with IBG) Annual International Conference 2022 about how Prikkle Academy Makerspace became a place for children and youths to come to when the COVID-19 pandemic struck and all the schools were shut down, at different times of the day, to continue to learn and connect with mentors and peers from other parts of the world.

*A Question: "Did you find any children that face difficulties that hindered them from participating and having a positive way of seeing the pandemic?" - Conference Participant.*



# Other Highlights

## Professional Achievements in our community.

Adam Abdulraheem (Community Mobilizer)

- Further Study (in Egypt)
- Completed the compulsory National Youth Service Corps (NYSC) Program in Nigeria.

Abubakar Balogun (Makerspace Manager)

- Accepted into the University of Kigali, Rwanda, to study Computer Science (Bachelor's Degree)

Segun Akinniyi (Professional Mentor)

- Accepted into the University of Alabama, USA For PhD (Mechanical Engineering)

Peace (Community Champion)

- Accepted into Obafemi Awolowo University (OAU), Nigeria, to study Health Education (Bachelor's Degree)
- As a Rise Finalist, she got a tech package (an Apple iPad).

Damilola Fasoranti (Chief Listener)

- Accepted into Strathmore University, Kenya Master of Business Administration (MBA) for Executives, Modular Program.

Khadijah Sulaimon (Researcher)

- Accepted into the University of PortHarcourt, Nigeria for a Master's Degree in Environmental Microbiology.

2022

# Lessons Learned

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1. Volunteer Management: despite increasing the number of days for onboarding new volunteers, we learned that reaching out to potential volunteers within 30 days of their application works better. Also, we need to have a budget to compensate volunteers - for example, internet costs or offer to loan out computers to them where necessary.

3. Participant Signups: 600+ people from over 20 African countries signed up for our Virtual Makerspace. Less than 20% of them joined the dedicated Telegram group. As great as the #PrikkleCoffeeRoulette is, the feedback from the group is that they want a transformative 'program' that could awaken more possibilities in them. We'll do a program launch in 2023.

2. Process Flow: Most of our team members know what to do, and at what time, yet without a documented process flow (especially mapping out the journey of anyone that joins us - either a volunteer, participant or mentor - things become disorganized at different points.

4. Leveraging Internal Resources Better: Work wasn't as distributed as it should be and there was a gap in following through on implementation - as observed with the onboarded volunteers. We had to launch a space for Profession mentors to sign up as Volunteers to increase our human resources via our Google Ads.

5. Academic and Practitioners: Our work is relevant in the academic community. We're practitioners, yet. we should intentionally contribute to world of research.

2023

# Action Points

LAUNCH of Prikkle SPARKLE Program (PSP) in Virtual Makerspace (2 Cohorts)  
• Towards activating youth job creation and initiating community projects.

Implement redesigned process flow for our community of volunteers, mentors and participants

Regular sharing of impact stories, plus Intentional and active fundraising

Facilitate strategic partnerships - specifically related to Employability, MEAL, Fundraising, Capacity Building and Entrepreneurship

Leverage tech tools, for Nonprofits, for productivity and impact.

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## Some Testimonials

"My knowledge has increased in fashion design through Prikkle Academy and the help of the facilitator, Jamiu Balogun. Through the teaching, I learned and made different styles like a 6-piece skirt, a peplum blouse, a pencil gown, etc. I really appreciate the effort of Prikkle Academy to bring up this idea... continue this life-changing work" - Taiwo

"After I learned about social media optimization and carefully followed the process to set up my profiles, my posts now have engagements I have never had" - Sheriff

"Before now I used to see programming, in fact, coding as something extremely extraordinary for me but at Prikkle academy, my motive and perception changed. At the academy, they believe you are limitless to achieve anything. I really appreciate all the effort of all the facilitators at Prikkle academy, whose teaching helped me expand my knowledge" - Godalone

## Acknowledgements

We are grateful to the entire Prikkle Academy Community - our team, the Board, Advisors, Partners and Participants for an amazing 2022.

If you will like to get involved in our work, please visit our website:

- **As a partner:** <https://prikkleacademy.org/partnership>
- **As a Youth or Professional Volunteer:** <https://prikkleacademy.org/volunteer>
- **As a participant in our programs:** Collaborative community, Innovative Classrooms, Makerspace (physical. or virtual) and Get Employed Workshops.

Thank you for reading our Annual Report for 2022.

We seek your continued support in our efforts in 2023, to inspire more community builders across Africa.

Prikkle Academy Team.

Thank you!



# Partners & Collaborators



## To Support Us

Click here:

<https://prikkleacademy.org/give>

**NIGERIA Bank Transfer**

**Bank: Parkway - ReadyCash**

**Account Number: 0605000562**

**Account Name: Prikkle**

**Educational Initiative**

## Contact



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